

IS A COLLEGE EDUCATION STILL WORTH IT?

How Can You Be Certain

Students, or their parents, can spend well over \$250,000 to get that college degree. The average in-state student begins life after college \$37,000 in debt! Recent studies report that a full 30% of students who start college drop out before they finish. With those kinds of numbers, students must do all they can to make sure that their college investment pays off.

Alicia J Moore, Author, Speaker, and Coach reveals that a college education is critical for emerging adults today-- despite the costs. College enhances future employment prospects, creating invaluable life skills, building confidence, encouraging critical thinking, and leading a meaningful life. Alicia creates a compelling case that investment in higher education allows students to build an invaluable asset in themselves, and shows how to maximize their opportunities.

Throughout her career, Alicia has helped hundreds of people, teams and organizations set goals and achieve amazing results. With degrees and certificates from **Stanford, UCLA School of Law, UC Berkeley Haas School of Business, and VCU**, Alicia knows how to crush it in college. Her book: **Crushing It in College: Your 7 Step Guide to an Awesome Adventure**, is designed to help high school graduates set themselves up for success in college, and life. Alicia is an exciting, engaging and motivational speaker for high schools, parents, college students and administrations. She is available for live and virtual engagements; and will travel by arrangement.



Representative Testimonials:

"Engaging and inspirational"--Stefan

"The GPS I didn't know I needed, but would not go without"--Anne

"With Alicia's guidance, I've made the Dean's List every semester!" --Will

"If you are going to college, Alicia shows you how to make the most of your experience"--Danny



ORIENTATION ~ ADMIT WEEKENDS ~ SEMINARS ~ ASSEMBLIES KEYNOTES ~ WORKSHOPS ~ CONFERENCES

- Fast Start Tips For A Successful Transition To College
- Set Your GPS to Success: Get On The Right Path From the Start
- Financial Literacy: It's Not Just For Accountants And Wall Street
- Careers: Your Major Is Not A Life Sentence
- Find Your People: Blast Out of Your Boundaries and Capture New Connections
- Beyond the Bumps in the Road: Navigate Your Set-Backs To Get Back On Track



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